



THORNLIE WESTERN AUSTRALIA

PO Box 84, THORNLIE WA 6988

Meeting: 6.00 pm for 6.30 pm Tuesday at the Gosnells Golf Club,
Warton Road Thornlie –

Apologies to MIKE RASPA 0401 697 704 by noon Monday

Pres. Chris Ralph (W) 9224 7042 (H) 9493 1948
 Pres Elect. Mike Raspa (W) 9388 8999 (H) 9452 0158
 Secretary. Bernie O'Dea (W) 9212 9313 (H) 9459 7295

2005 – 2006

6th September 2005

<http://www.thornlie-rotary.com>

Next Meeting	Songmaster Andy , to cheer everybody up on a wet and windy night, chose "When Your Smiling".	Week After
<i>13th Sept</i>		<i>20th Sept</i>
	Our Rotary toast tonight was to the Rotary Club of New Orleans. Founded in 1910, it has 201 members.	
Attendance Ross Evans Gary Flynn	Freddies Rotary information was about the Rotary club of Bindura, Zimbabwe.	Attendance John Mitchell Doug Parker
Fellowship Phil Hinwood	Host Chairman Lloyd introduced our guest speaker Robyn Thorpe, who will be our DG for 2007-08.	Fellowship Lew Pritchard
Property Frank Keays Tony James		Property Colin Ralph Ron Sloan
Chairman Chris Maxwell	President Chris had lots of news. Most important is that Colin is going to be a Granddad in March. The Board meeting for the DGs visit is Tuesday 13 th at 5pm at Chris's house.	Chairman John Stockbridge
Response Chris Maxwell		Response Freddie Tan
Bring-N-Buy 11th September Chris & Colin Ralph John Stockbridge Phil & Kaye Hinwood Bevan Baskerville	Rotary districts in W.A came second last year in the Summer Blood Challenge. Our prize is a river cruise on the Swan River on October 22 nd . We have 180 tickets, 60 for each district. The three W.A DGs have decided to use this as a fund raiser for the Rotary WA Cord Blood Bank. Cost is \$25 per person on a first in best dressed system A letter via the DG was received relating to the Hurricane disaster in New Orleans. Terry Davies of the RI South Pacific and Philippines office has obtained the following contact information'	Bring-N-Buy 18th September Wayne & Chris Brouwer Bernie O'Dea Arthur & Ann Watts
Bulletin Editor Colin Waters		Bulletin Editor Andy Hopper
This Coming Weeks Guest Speaker	DG's Visit	

to which districts, clubs and individuals may forward donations. Cheques may be made out to: Rotary District 6200 Foundation. Annotated to Hurricane Katrina Relief Fund. They should be mailed to:

D6200 Foundation
C/o Janice Bradshaw, District Secretary
POB 44365
Lafayette, LA 70504

Ian's Blog We have now left Alicante - didn't count the million dollar luxury boats in this Mediterranean harbour - and have moved up into a mountain resort, joined by a cousin from Britain. The 75ers have met David and Janet at the Hendersen shipyards and at last year's Christmas dinner.

Spain has plenty of mountains and in Alicante they are digging them away to build more condominiums. Where we drove yesterday they have spent centuries terracing the mountainsides using millions of small stones.

We hadn't booked accommodation in Prague or Budapest. In Prague the tout at the railway station took us to tremendous accommodation at very reasonable cost in the centre of all the action. We arrived in Budapest late as some of the railway line had been washed away in the floods. On inspection we refused the tout's offerings as there was no food in the vicinity and took to a taxi with a driver speaking no English.

Marriott hotel - full

Intercontinental - full

Hyatt - full

Summer is the tourist season here big time.

At 10 p.m. we were tired with rumbling tummies and the Sofitel in the main square looked pretty good - five stars and all.

As we fly out of Madrid on Monday we will stock up on essential supplies for Bill Douglas. He can't buy Drambuie in Thailand - See you all in a week or so Best wishes Lorraine & Ian

From the DG: 'As I have been making my official visits to the clubs, I have mentioned that the District has identified several International and Local projects in regards to Water Management and Literacy.'

He enclosed for the club information on:

- Water and Health projects, undertaken by the Sumba Foundation in Bali.
- Literacy project in Pancasari and Mekasari Bali.
- Literacy project in Meekarharra.
- Copy of Presidential citation criteria.

PDG Ed Reed is the district Task Force co-ordinator on water management and literacy, and is willing to speak at your club or assist you with these projects.

President Chris also reminded us about the Rotary Club of Burswood 2005 Rotary Health Safari breakfast on Monday 12th September.

Vocational Director Beven told us about the support we are again giving to some students at Swan TAFE, to help them buy textbooks.

PDG Frank reminded us that it is PP Ron Braddock who collects stamps.

Andy told us the magic number for last Sundays B & B was \$821. He also said that he rang the ranger about someone selling oranges and someone selling eggs outside b&b.

Sergeant Ken and trusty Corporal Lew set about raising some money.

- Kelly Handshake was on Ted.
- Andy for talking too much about eggs and oranges.
- Freddie for talking when he shouldn't have been.
- John Mitchell copped it for being late.
- Chris got the chook for this month for her walkabout comments.
- Beven fined all the Police past , present and obliquely for a misprint on the weekly balance sheet.

Guest Speaker: Robyn Thorpe: Chairperson of Rotary WA PR and Marketing, producer of Rotary TV, member of the International RYLA Committee, and to be our DG in 2007-08. Robyns main theme tonight was how to market Rotary. It would seem that most people have heard of Rotary, but not many know what we do. She drew marketing comparisons from several mobile phone manufacturers, explaining that the one that did the most marketing now has the lions share.

We are now competing with many other service clubs, therefore it is vital that Rotary has as much publicity as possible.

She believes that to get articles published in the media, they need to be set up professionally.

We have to make it easier for program planners.

Robyn has been working with some of our local media reporters, finding many people willing to help push Rotary into the public eye.

Robyn will be discussing with the RI President, her thoughts on what can be done to raise our public profile.

Vote of thanks was given by Ted.

11 Sep	James	Pat	Birthday
14-Sep	Baskerville		Anniversary
15-Sep	Marshall	Graham	Birthday
23-Sep	Raspa	Mike	Birthday
29-Sep	Evans	Lois	Birthday
3-Oct	O'Dea's		Anniversary

"Recently, we tried to recruit a medical doctor," says Zungunde. "When we told her about the subscription, she said she couldn't afford it." A Zimbabwean physician earns about US\$317 a month.

On top of that, Bindura has its own unique problems. It is essentially a transit town. People come and work temporarily and frequently move on to greener pastures. Or they live in town but commute to work in Harare each day, leaving them with no time for Rotary club activities.

Nevertheless, the club remains optimistic about the future. On 18 July, its membership committee discussed a new plan at the home of a colleague over a donated dinner.

"As you can hear in the background, we are highly excited," explains Zungunde in a telephone interview, over a drone of animated voices. "During the first week of September, each of us will invite one prospective member. We hope to recruit at least 10 more Rotarians."

Article No 6/19/2005

Rotary Club of Bindura, Zimbabwe turned 17 when membership declined for the first time in its history. In addition, Club president Never Mavengwenyu died in a car accident in 2004. Not long after, one of the two remaining members relocated to Harare, the national capital. There seemed to be nothing left but to write the club's obituary. A year later, the club bounced back from the brink of death, with a total membership of 17.

"There was a time I almost wanted to give up," says Lavert Zungunde, club secretary and member who was left to ponder the club's and his own future as a Rotarian.

It wasn't fun at the time, but now he jokes about it.

"You know what's good about those days?" he asks. "I could do my own meeting. I had 100 percent attendance, all by myself. I had 100 percent attendance."

Zungunde had a powerful ally in Mavengwenyu's widow, Margaret.

"What I did during my [solitary] meetings was declare that Rotary was not dead," Zungunde explains. "Margaret supported the struggle to keep the club and the memories of our founder alive. She decided to become a member."

Visiting Rotarians helped them chart a new membership growth strategy. An ambitious recruitment drive targeting business leaders and professionals. Zungunde's own wife, Miriam, and Bindura's town clerk, Paison Mugogo, to become members.

That was a very wise move because Mugogo was instrumental in convening 30 potential members, half of whom expressed interest in joining the club. They were inducted in August 2004 and the rest two or three months later, at joyful meetings organized by many District 9210 Rotarians.

In November 2004, the rejuvenated club carried out its first project, donating books to a local hospital. In addition, the club has helped distribute books to every school in the province, sponsor an eye camp, drill water wells, and build schools.

The rebirth of the Rotary Club of Bindura was the toast of the District 9210 in the resort town of Victoria Falls in May. The club was honored with an award for 100 percent membership growth.

"The award was a total surprise to us," says Zungunde, who is now club president. "One of the things that found motivating is that five [of us] from the club attended our district conference. Four drove for 900 kilometers (559 miles) to Victoria Falls. Another flew. It was a capacity-building, networking [opportunity], and being there was a commitment."

None of the members of the club is under any illusions that things will be easy. According to Zungunde, the pool of prospective Rotarians has shrunk drastically because of the prolonged economic and political crisis and an HIV/AIDS epidemic.